

## About Us

Established in 1985, the mission of Cosmetic Face Design is to help every client look their absolute best.

Over the years, the company has expanded to include workshops for Cosmetology, Aesthetics schools, and professional agencies as well as a line of cosmetics to help you achieve your look simply and naturally.

**The Cosmetic face Design** Utilizes all of today's cutting-edge techniques and offers makeup services for major films, television, corporate films and videos, print ads political and professional as well as commercials.

Owner, Herita Jones, has personally worked with many well-known clients including Julia Roberts, Tommy Lee Jones, and Della Reese, Kyle Petty, Bernie Mack, Tom Brokaw, President Barack Obama, Vice President Joe Biden John Edwards and more.

Some of the National corporations are Wachovia Bank, Duke Medical Center, Sprint Wireless, Kings Down, Web MD, Reynolds Tobacco, Meg TV, Italian Living TV, Alltel Wireless, CBS Early Show, Wake Forest Baptist Medical Center, CBS, NBC, The Discovery Channel and King Entertainment.

We cover a broad range of makeup needs from professional day wear, flawless dramatic looks, to camouflage techniques for recovering Dermatology and Plastic Surgery post-operative patients with skin discolorations.

## VIP Services:

- Special Occasions
- Model/Actor Portfolio
- Corporate Head Shots
- Bridal/Wedding Portraits
- Print Media Advertising
- Promotions: Videos, Film, Commercials, and HDTV



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Achieve your  
perfect look.



HERITA

**JONES LTD.**  
Cosmetic Face Design

# Course Overviews: Makeup Instruction Made Simple...



## Personal Basics

This is a one-on-one instructional session, with emphasis on how to achieve the look you want with simple makeup techniques for everyday beauty. It does not matter if you are a beginner or if you want to simply update your look we make it happen for you.

It is perfect for young women just learning about her skin and the professional business women who wants to achieve a winning look to fit their life style.

Your session includes step-by-step instructions on choosing the colors and products that compliment your complexion and eyes, as well as how to accentuate your features and make your hair color frame the face to create a healthy glow.

*Requirements:* Please bring your daily makeup products.

Optional: tape recorder and paper.

Time: 2 hours

## Corrective Makeup Session

This is a class for post-operative, dermatology, plastic surgery patients and clients with special skin discolorations, pigmentation problems (vitiligo, melasma, birthmarks,) scars, burns, rosacea, bruising and tattoos.

This class will help you normalize and improve your skin's appearance through the use of special corrective products and techniques used in the film industry. These techniques are designed to work with your physician's skin care or treatment plan to get the best results as soon as possible.

## Models and Actors

This class is designed with the new model or actor in mind. We start with your facial analysis, a break down of your face, skin tone colors, high light and shadow colors to capture your look and create many different ones for the camera.

The camera is extremely demanding for modeling and film. You Must Look Flawless for camera! We stress blending highlighting, camouflaging, and contouring techniques to maximize your best features and minimize imperfections. This instruction also includes suggestions on haircut, color and styles. Your career depends on it.

**Requirements:** Please bring pen, paper and a recent headshot if available. Class time: 2 .5 hours.

## Available Workshops

- Corporate Image
- Modeling Agencies
- Aesthetics Schools
- Cosmetology Schools

Each workshop is customized to meet your needs. Large and small groups are welcomed.

## Appointments

All classes and services are by appointment only and should be scheduled at least one week prior to shoot or event. Any special requests or unusual needs must be addressed prior to shoot.

## Fees

Please call us at **336 379 8508** for a price listing of the personal makeup instructional sessions.

Learn to make the most of what you have.

Take the first step in learning how to achieve it.

Call today to reserve your space.